

IDEAS
in motion media

VALPOLIFE.COM

PORTAGELIFE.COM

Media Kit

www.ValpoLife.com www.PortageLife.com

5 Napoleon St.
Valparaiso, IN 46383

Phone: 219.707.5023 Fax: 219.246.2426
advertising@valpolife.com advertising@portagelife.com

*Helping connect and communicate your business or organization's message
to Valparaiso, Portage, Porter County, and Northwest Indiana*

Why should I be involved with **VALPOLIFE.COM** OR **PORTAGELIFE.COM** ?

Do you want more Facebook fans? More hits on your website? More readers on your blog? Photos, videos, or articles about your business to help get the word out? More awareness of an event or special promotion? Or, maybe you would just like a continually updated presence on the web. The ValpoLife and PortageLife network offers a positive platform to tell your customers, prospects, and the community about the outstanding things you can provide.

We understand that creating a web presence for your business can be intimidating, time consuming, and frustrating. Let us help take some of the work out of social media! We'll go out of our way to make everything easy for you, and we offer lots of options to fit your business and your budget.

Check out
our
numbers!



Articles & Events

- Over 18,400 articles
- Over 1,700 people and organizations contributing from the community
- Over 17,000 events published to our calendar

Site Traffic

- 30,000 unique visitors every month
- 100,000 page views per month
- 6,000 newsletter recipients
- 500+ videos produced
- 500,000 photos viewed per month

Social Media

- 9,500+ Facebook fans
- 4,000+ Twitter followers
- 102 Featured Business Profiles
- Over 150 free coupons available

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Featured Profiles

One great option for promoting your business is through a Featured Business Profile on ValpoLife.com, PortageLife.com, or both. A Featured Business Profile is a polished, professional business listing that contains all the essential information about your business, but with the added value of images, articles, videos, and promotions.

Better yet, we make everything as easy on you as possible. Don't have professional-quality photos of your business? We'll come take some! Want a great looking video to promote your services? We can film and edit one for you! It's all included.

- Customizable to your needs and specifications, with areas to promote special offers, events, articles and awards.

- We do all the work! Our staff builds the profile and keeps it updated regularly.

- Links back to your website, Facebook page, blog, and/or Twitter feed to drive traffic from our thousands of fans to your business.

RATES:
\$200/month or \$1,000/6 months (1 month free!)
 Market your business on both ValpoLife.com and PortageLife.com and get 50% off the second site!

Challenger Learning Center

2200 47th Street
 Hammond, IN 46324
 Tel: (219) 949-3225
 www.clcenter.com

Contact: Challenger Learning Center | E-mail to a Friend | Print | Bookmark



Teamwork. Problem solving. Critical Thinking. Communication.
 EXPLORE OUR SPACE

Challenger Learning Center uses science, technology, engineering and math (STEM) education to engage students in these critical skills. While team science and STEM education are key to preparing our students to become competitive in the global marketplace, we also strive to prepare students and visitors to be successful, productive members of society.

Our space simulation programs, planetarium experience, laser shows and hands-on space science and technology job-building exercises engage visitors of all ages to activities that encourage teamwork, after-school program joining, communication and critical thinking capabilities.

The Challenger Learning Center of Northwest Indiana offers science education learning opportunities for educational, school groups, businesses and communities located in Indiana, Michigan, Illinois and Wisconsin. We invite you to Explore our Space.

LOCATION AND ADDITIONAL DETAILS

About Us

Our special science education center is part of a network of all-educational non-profit learning centers that endeavor to create an educational experience of the Challenger L1A, Orion and the first Saturn in Space. Contact Us Today!

Since opening in 1990, more than 100,000 students and adults have visited us on the campus of Purdue University Calumet. We are not limited to the weekends and are dependent on individual and corporate gifts, grants and program revenue. Contributions and volunteers of all ages are welcomed.

Our mission is to create an exciting learning environment that promotes the continued education of the Earth and space science through innovative programs that challenge how teachers educate, students learn, and businesses operate. The same is fostered in the community through research in science, technology, engineering and math.

Our vision is to charge the spark of a student's imagination with the excitement of discovery.

Education Explorations for School Groups



Stellar Adventures for Youth



Professional Development for Educators



Cosmic Events for Families



Corporate Quests for Businesses



Galaxy Gift Shop



Who doesn't love National Ice Cream?

Adjacent to the Learning Center, the Galaxy Gift Shop is open on weekdays from 9 a.m. until 4 p.m. Find unique gifts for space enthusiasts of all ages. The gift shop is also open during after-school (Cosmo) Events.

Check out the gift shop!

Hours:
 Monday: 9:00 a.m. - 4:00 p.m.
 Tuesday: 9:00 a.m. - 4:00 p.m.
 Wednesday: 9:00 a.m. - 4:00 p.m.
 Thursday: 9:00 a.m. - 4:00 p.m.
 Friday: 9:00 a.m. - 4:00 p.m.
 Saturday: Available upon request
 Sunday: Closed



Challenger Co-Op: ChallengerNW
 July Planetarium Night - PINK FLUOR NIGHT!
 (FREE) TUESDAY, JULY 23, 7:00 PM
 Join the Challenger Learning Center for the July Planetarium Night!
 Last chance to register - nearly sold out! Join Planetarium NW, enjoy refreshments, and see the planetarium!
 Register now - Village by Mary Public Mission
 1000 N. 10th St., Hammond, IN 46324
 Join the conversation

ARTICLES, EVENTS, OFFERS, and AWARDS



Articles:

- Former, Anderson's Planetarium, IL, 2000
- President, Indiana for the Indiana Space Adventure Center, Planetarium Night
- Join the Challenger Learning Center for the July Planetarium Night
- March Planetarium Night at Challenger Learning Center of Northwest Indiana
- Family Activities Held at the Challenger Learning Center
- Join the Challenger Learning Center for Planetarium Night at Planetarium NW
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Events:

- CSE: Alpha One Launch Camp 8:00 am
- Falconer: Beta One Launch Camp 8:00 am
- CSE: Gamma One Launch Camp 8:00 am
- CSE: Delta One Launch Camp 8:00 am



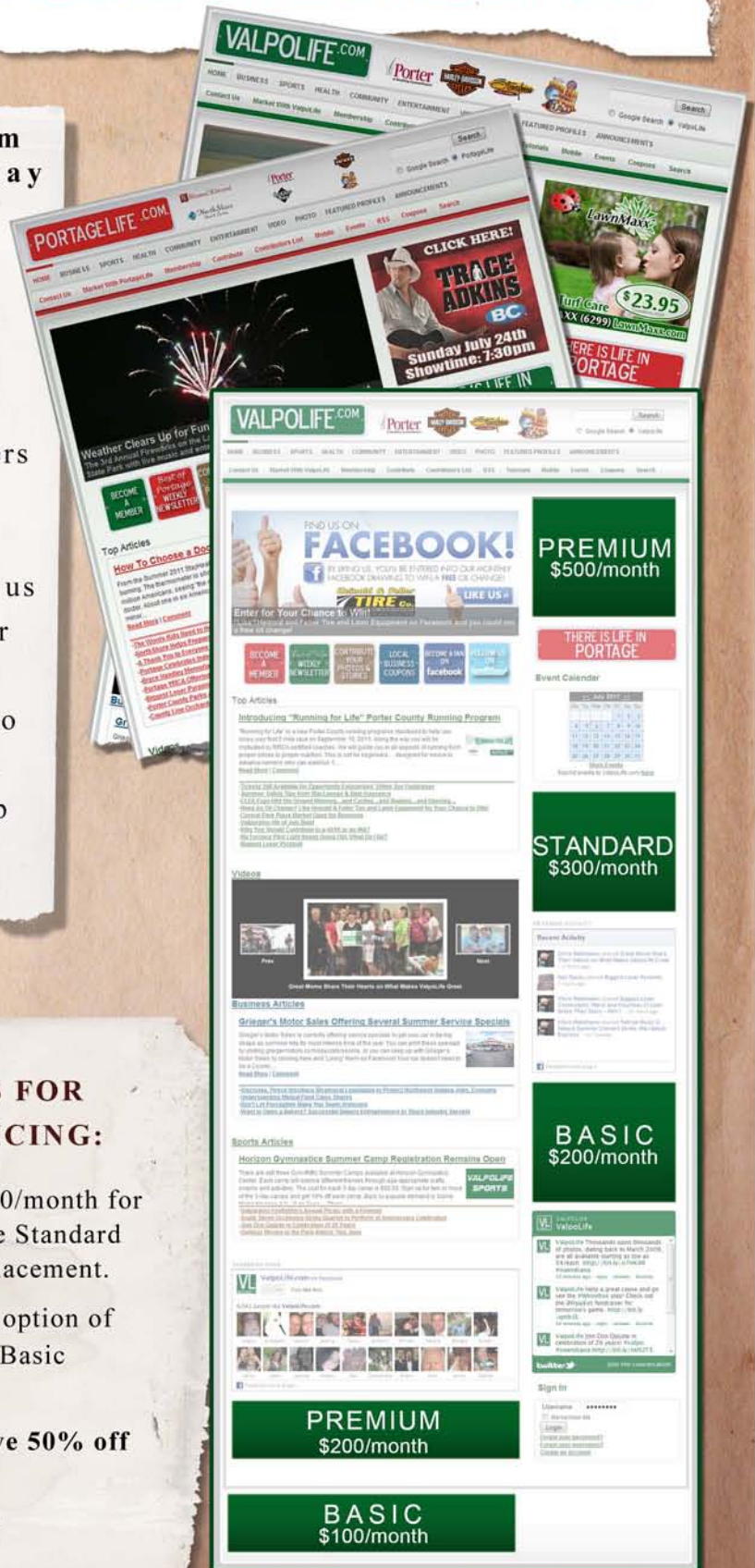
Don't forget to register! Click for more info!

BANNER ADVERTISEMENTS

Buying ad space on ValpoLife.com and PortageLife.com is a great way to promote your business to over 30,000 unique visitors every month.

Use banner ads to bring attention to a special promotion, a limited offer, an important event, or just to drive customers to your business.

If your company has a creative team, let us know and we can work directly with your agency to stay consistent with your message. If you don't have an ad handy to use on our website, we can make one for you! Our wonderful design team can help your business shine.



WE OFFER MULTIPLE OPTIONS FOR BANNER AD PLACEMENT & PRICING:

- Right column Square Banners start at \$500/month for the Premium placement, \$300/month for the Standard placement, and \$200/month for the Basic placement.
- Left column Horizontal Banners have the option of Premium placement at \$200/month and the Basic placement at \$100/month.
- Market your ad on both sites and receive 50% off the second site!
- Pay for 6 months, receive 1 month free!